

dcm

# inTune

The DCM Entertainment Newsletter

## WELCOME BACK!

The leaves are changing colour and the air is getting crisp. Autumn is most certainly here and that means that school is back in session! The same is true of Deep Cove Music's school of music. Times are filling up very quickly so if you haven't registered yet, now is certainly the time. Our rates remain at \$21 for a half hour lesson and our current roster of teachers can be viewed at [www.deepcovemusic.com](http://www.deepcovemusic.com).



## WINTER RECITAL!

This year's recital will take place at the Birch Theatre at Cap College on Sunday, December 17th. This may seem like a long way off, but it comes up quick. In fact, there are only ten lessons between now and the recital!! Students should be selecting songs within the next couple of weeks in order to be properly prepared for their performance. Keep in mind that it will take place during the holiday season. Break out the festive favourites!

## COMBO CLASSES!

In addition to regular lessons, we also encourage all of our returning students (minimum 1 year experience) to sign up for our combo classes. This gives students the opportunity to learn how to play music in a real band! They will chart out songs, play different styles of music, write original songs, learn how to jam, learn how to put on great live performances and they will compete in the popular 'Battle of the Bands' segments at our recitals! Classes must have 4-6 people and they are a mere \$14 for a full hour.



## NEW LESSON PLANNER!

Your feedback counts! We've received plenty of suggestions over the years from our students, our students' parents and our teachers and we've been listening. Using many of these suggestions along with a few of our own, we've created the all new DCM Lesson Planner! These will ultimately take the place of dictation books and provide our students with more guidance and direction. Each lesson will cover five topics: Theory & Technique, Reading, Chord Progressions & Rhythms/Feels, Lead Playing/Improvisation/Solos & Fills and Songs. Students will work through these topics gaining valuable knowledge and skills and they will be graded on their progress (just like any other school). We're confident that all of our students will greatly benefit as a result and we can't wait to hear the results at the recitals!

## NEW PRODUCT!

Deep Cove Music is now a Pearl Drums dealer! We're currently featuring a beautiful Teal Metallic Pearl Export EX Series 5-piece kit on our sales floor. It's parked next to a gorgeous Red Swirl Mapex QR Series 5-piece kit which has also arrived over the summer. Other new arrivals include the amazing new Line 6 "Pocket POD", Hagstrom's "Ultralux Series" and "Select Series" guitars, DR's brightly coloured "EXTRA LIFE" series of guitar strings (available in Evergreen, Red Devils, Peacock Blue, Silver Stars, Black Beauties, and Hot Pink among others) and a G&L ASAT Deluxe 25th Anniversary Model (limited to 250 guitars!). We're currently awaiting new arrivals from Washburn, Tanglewood and Daisy Rock as well as the new BOSS RE-20 Space Echo!

## NEW INCENTIVES!

We like having you around. We really do! In light of that fact, we've developed a couple of new incentives to keep you coming back to your favourite neighbourhood music store... Deep Cove Music! First of all, we're introducing our new 'Referral Program'. We want you to tell your friends how much you love Deep Cove Music. For every person who signs up for music lessons based on your recommendation, you will receive a \$10 gift certificate to use in our store! In addition, the student(s) you refer to us will receive his or her first lesson for FREE when they sign up for the full year.

**Student Referral Card**  
 1046 Deep Cove Rd., North Vancouver  
 604-263-0006 (888) www.deepcovemusic.com

Give this card to an aspiring student and receive a \$10 DCM gift certificate when they register for lessons.

Referred By: \_\_\_\_\_ Tel: \_\_\_\_\_

Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Submit this card to Deep Cove Music and receive one FREE LESSON WITH REGISTRATION

Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Email: \_\_\_\_\_ Instrument: \_\_\_\_\_

**DCM Club Card**

1	2	3	4	5
6	7	8	9	10

1046 Deep Cove Rd., North Vancouver, BC  
 Canada, V8P 1S3  
 TEL: 604.263.0006  
 www.deepcovemusic.com

Receive a DCM stamp for every set of strings or pair of drumsticks you purchase.

Collect 10 DCM stamps and redeem your club card for a \$10 gift certificate.

We're also introducing our 'DCM Club Card'. Every time you purchase a set of strings, your card gets stamped. Once you've acquired ten stamps, you get a \$10 gift certificate for Deep Cove Music! This time, we're sharing the love with drummers too. The same offer applies every time you buy a pair of drumsticks!



## DCM STUDIOS TOUR!

We are having an 'Open House Week' at DCM Studios from October 22nd-28th. All of our students will be able to take a few minutes from their lessons to find some inspiration in a pro recording facility! The goal is to show our students firsthand where careers in music can take them. Parents and friends are welcome to join.



## NEW FACES!



We would like to welcome **Sam Stackhouse** to our team. She has been taking guitar lessons with us for several years and she'll now be helping us out behind the counter at Deep Cove Music.

**We also have a few new staff members at DCM Studios.**



\***Alice Bazinet** has been hired as our new studio manager. In addition to keeping the studio in order, she's also an accomplished audio engineer and you can expect to see her name on several projects throughout the year.



\***Klark Rellve** has been doing graphic design for us since mid-summer. Perhaps most visibly, he designed this year's "Cates for the Cure" CD cover, our new DCM Lesson Planner, and he designed the look and format of the newsletter you are currently reading.



\***Louise Mackiewicz**, Casting Director and founder of The Casting Line Canada Inc. since 1992 has joined forces with DCM Entertainment to develop music entertainment projects for broadcast. She is currently working on the "DCM Records-Indie Label" show and "On Tour - The Rockumentary Series".

# MUSART

Summer is always busy for us and this year was certainly no exception. This year, Christine Fox and Robin Lore teamed up with MUSART to bring us the Cates Park Concert Series and Deep Cove Daze events.



The **Cates Park Concert Series** was coordinated by Christine Fox and featured 27 artists over seven weeks performing free concerts in the park to help raise money for the MS Society of Canada. All 27 artists were included on a 2-disc CD compilation which managed to raise over \$1400 for the cure – our most successful year yet! It's also the first year that we have completely sold out of CDs. A few DCM teachers and employees managed to find themselves on this year's CD: Mark Klausmeyer (Danny Echo), Aaron Grant (Broken Condom Babies) and Patrick Jacobson (The Capitals). Nice work, guys! Thank you to all of the artists and volunteers who helped make this year such a success.

Robin Lore was the event coordinator for **Deep Cove Daze** this year with Christine Fox assisting. This year's main stage featured performances by The Sessions, Marlin Ramazzini, The Yoko Casionos, Broken Condom Babies, The Capitals, The Superfly Dogs and the Deep Cove Swing Band. The main stage also showcased two of this year's DCM Battle of the Bands winners – Microwavable Tree Frogs and The Get Downs! In addition, the festival featured the Vancouver Circus School Performance Groupe, Clarkes Martial Arts Demonstration, Singalong to the Oldies, Ultimate Ace Magic, Deep Cove Kayak Water Adventures and much more. The staff from the Maplewood Pub ran our beer garden while M&M Meats grilled burgers, hot dogs and veggie burgers. Dave's Not Here performed in the beer garden all day long and there was a fantastic turnout of artisans and vendors this year. All in all, it was an amazing festival and we can't wait for the next one!



We'd like to say a very special thank you to Christine Fox and Robin Lore for all of their hard work this summer. Well done, girls!



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[www.dcm-entertainment.com](http://www.dcm-entertainment.com)